

## VISION

## STRATEGY

## ENABLERS

### Market forces

External trends shaping your context

### Stakeholder needs

What clients, employees and partners expect

### Products & services

How AI enhances what you offer

### Company culture

Attitudes that shape AI readiness and trust

### Company structure

Org setup that enables or blocks AI progress

### Business vision and strategy

Your company's purpose and priorities

### AI vision

How you want AI to impact your company within the next X years

### AI strategy

How your vision turns into action and results

### Internal support

Teams driving change, training and IT

### Partnerships

External expertise that accelerates execution

### Finance

ROI, value and measurable outcomes

### Market policies

Laws, ethics and compliance guardrails

### Market opportunities

Where AI can help you grow and compete

### Internal processes

How AI transforms daily operations

### Talent & capability

General AI understanding and special skill sets

### Technology & data

Platforms and pipelines powering AI

[AiPathway.org](https://aipathway.org)